

### **Product Portfolio Management Training (1 day)**

**'In'-Tuition – In-house, Intensive training for Individuals**  
We come to you to deliver these courses.

**Standard Course :- £975 for 1 person, £1050 for 2 people, £1100 for 3 people.  
Plus £50 per person for each extra person.**

**Contact us for a quote if you have more people or for a customised course.**

#### **Content as of 1<sup>st</sup> Jan 2014**

This course is designed for companies of all sizes, not just large ones. It will discuss not only discuss how to manage your current portfolio of products, but also how to look to the future, and determine what your portfolio of products should look like.

- Introduction
- What is Product Portfolio Management
- The link to Business Strategy
- Analysing your current Portfolio
  - Large, Medium, Small
  - Products & Services
- Future Portfolio
  - Risk v Reward
  - The Pipeline
- Implementing Portfolio Management
  - The link to new product development processes
- Resource Management
- Overloaded?
  - Triage for Product Portfolios
- When the wind blows
  - Windfalls; Unexpected opportunities, take them or not?
  - Ill winds; Does every cloud have a silver lining?

Pre-requisite : None

Note: It may not be possible to get through everything in the time, in which case the most appropriate items will be selected.

\*Prices include travel expenses for sites within 100 miles of Northampton, but not VAT. Extra expenses may be charged for other sites. Excel® is a registered trademark of Microsoft Corporation. In-Tuition™ is a trademark of Elite Consulting Ltd.