

NPD Process Training (1 day)

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We come to you to deliver these courses.

**Standard Course :- £975 for 1 person, £1050 for 2 people, £1100 for 3 people.
Plus £50 per person for each extra person.**

Contact us for a quote if you have more people or for a customised course.

Content as of 1st Jun 2014

This course is designed for companies of all sizes, not just large ones. It will discuss not only discuss how to organise your new product development and introduction process for more consistent results and better returns, for manufactured products, software and services. Also covered in this course – Technology development.

- Introduction
- What is NPD and why do you need a process?
- Concurrent Engineering, Quality, Risks, Six Sigma etc
- The link to Product Portfolio Management
- NPD Process Types
 - Stage-Gate®
 - Knowledge-Based (a.k.a. Set-Based)
 - Skunk Works
 - Agile
 - Lean
 - Spiral
- NPD for different industries & products & company sizes
 - B2C v B2B
 - Hardware, software & services
- Different versions for different projects
- Gateways
 - Outcomes
 - How to be a Gatekeeper
 - How to run a Gate Meeting
- Innovation
 - The fuzzy front end
- Technology Development
 - The link to New Product Development processes
- Choosing, implementing & developing a process

Pre-requisite : None

Note: It may not be possible to get through everything in the time, in which case the most appropriate items will be selected.

*Prices include travel expenses for sites within 100 miles of Northampton, but not VAT. Extra expenses may be charged for other sites. Stage-Gate® is a registered trademark of Product Development Institute. In-Tuition™ is a trademark of Elite Consulting Ltd.