

### ***Innovation Training (1 day)***

**'In'-Tuition – In-house, Intensive training for Individuals**  
We come to you to deliver these courses.

**Standard Course :- £975 for 1 person, £1050 for 2 people, £1100 for 3 people.  
Plus £50 per person for each extra person.**

**Contact us for a quote if you have more people or for a customised course.**

### **Content as of 1<sup>st</sup> Jan 2014**

This course is designed for companies of all sizes, not just large ones. It will discuss the need for innovation in all fields; products, services & processes and how to go about generation & capturing good ideas, then how to select the best and implement them. Also covered in this course – Picking Winners

- Introduction
- Innovation & Invention
- Innovation for:-
  - Products
  - Services
  - Processes
- Idea Generation ('Ideation')
  - Sources
  - Methods
  - Capture
- Idea Management
  - Selection
- Implementation
- Technology Management
- Disruptive Technology
- Open Innovation
- How others do it
- From 'Mad Inventor' to Innovation Factory
  - Turning innovation into a process
- Picking winners
  - The link to other processes, portfolio management & strategy

Pre-requisite : None

Note: It may not be possible to get through everything in the time, in which case the most appropriate items will be selected.

\*Prices include travel expenses for sites within 100 miles of Northampton, but not VAT. Extra expenses may be charged for other sites. Stage-Gate® is a registered trademark of Product Development Institute. In-Tuition™ is a trademark of Elite Consulting Ltd.